



FOR
ADDITIONAL INFORMATION
OR TO ORDER

able-stik®
pressure-sensitive
pinfeed labels

WRITE OR PHONE

allen hollander co. inc.

General Offices:

385 Gerard Avenue, Bronx, N.Y. 10451
TELEPHONE 665-1818 TELETYPE 710-593-2144

NATIONWIDE SALES, MANUFACTURING AND DISTRIBUTION FACILITIES



**... IDEAS TO
SHOW HOW
ABLE-STIK
PIN-FEED
LABELS
INCREASE
THE UTILITY
OF YOUR
DATA
PROCESSING
EQUIPMENT**



This portfolio of tested ideas on the uses of marginally punched pressure sensitive labels is merely representative. Our library files contain literally hundreds of different applications. We know that they will help you "spark" ideas and solve problems peculiar to your own organization.

The intelligent use of inexpensive able-stik labels can help amortize the cost of expensive data processing equipment through new and different applications in office and factory systems.

The ideas presented in this portfolio have proven successful in use. They can help you improve efficiency, speed production and save money in countless ways.

WHY able-stik MARGINALLY PUNCHED PIN-FEED LABELS BOOST EFFICIENCY

They are self-sticking . . . are manufactured with marginally punched holes for operation in any machine with a pin-feed platen or tractor feed. Can be imprinted at high speeds from existing punched cards, punched or magnetic tapes, etc. They may be applied without wetting to virtually any surface.

able-stik PIN-FEED LABELS OPERATE ON ALMOST ANY BUSINESS MACHINE

able-stik labels have operated successfully on IBM tabulators, and high speed printers, Ramac, Remington Rand tabulators and Univac, NCR, Burroughs, G.E., Flexowriters, Underwood Data-Flo, Bendix, Clary, Honeywell Datamatic, Philco Transac, RCA 501, Robotypers, Royal-McBee, Teletype, and many other data processing machines.

WHERE TO USE able-stik LABELS

Actual experience in hundreds of offices proves them ideal for:

Addressing - Correcting - Posting Data - Heading File Folders - Marking Storage Bins - Coding - Production Control - Inventory Control - Billing - Tape Reel Identification - Grade Reports for Schools - Payroll Entries - Updating Mailing Lists, Ledgers, Records - Etc.

HOW able-stik PRESSURE SENSITIVE LABELS CAN SAVE YOU MONEY

- They pay for themselves — because they increase production and add to the number of uses for data processing machines.
- Since they are printed on data processing equipment directly from your cards or tapes, they need not be proof-read.
- Indispensable when ease of application is essential — or when labels must be applied to surfaces of wood, metal, ceramics, plastic, glass, paper, card stock, etc.
- Peel and press to use. Protective backing peels quickly and easily to expose live adhesive. Fingertip pressure is all that's needed to affix labels permanently and securely.

AVAILABLE NOW . . . THE F-A-S-T-E-S-T DISPENSER EVER MADE!

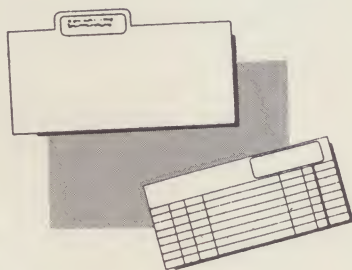
. . . peels and applies a label a second . . . 3600 an hour! Designed and built exclusively for us, it can accurately apply able-stik pressure sensitive labels on envelopes, cards, forms, etc., at the rate of 3600 an hour. Absolutely essential for volume users of pin-feed pressure sensitive labels. Completely eliminates costly manual labor. Accepts either fan-fold pack or roll pin-feed labels. Available on rental or outright purchase basis. Phone or write for details.

Performance Guaranteed

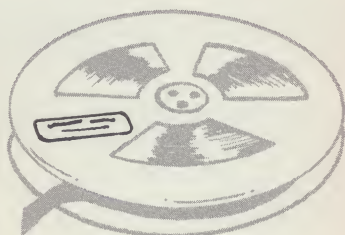
able-stik labels are precision produced. Quality and rigid production inspection permits us to guarantee them as second to none . . . to perform as represented or your money back.

1 — INSURANCE COMPANY makes address changes by utilizing IBM electric typewriter cable-linked to IBM Printing Card Punch. As label is typed, new punch card is automatically created. New labels are applied to permanent record cards.

2 — LIFE PREMIUM BUREAU has address changes entered on master reference cards (which also list premium status, due date, amount, etc.) with able-stik labels prepared on IBM typewriters cable-linked to Printing Card Punches . . . punch new cards with correct address same time as labels. Labels quickly and permanently affixed to master reference cards . . . punched cards automatically replace obsolete cards.



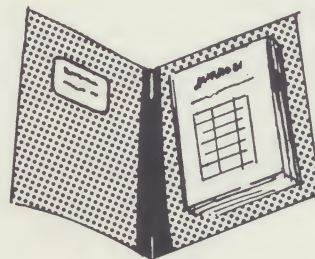
3 — INSURANCE COMPANY Univac computer installation uses removeable able-stik pin-feed labels measuring 3" x 7/8", placing 2 abreast, to label tapes, tape boxes and card cartons. The labels are produced for every application and for each programmer. A tape containing 12,000 different labels can be made on the computer in 10 minutes time. After printing, the labels are manually torn off and placed into a separate ring-binder for each application. Being readily available, operator needs write in only one or two digits to designate tape transport number and computer designator.



4 — LIFE INSURANCE COMPANY checks new policy applicants via able-stik labels. Original information, written on Telautograph, is automatically transmitted to accounting and filing departments where it appears on a label. Pertinent data is written on label, returned to originating department and affixed to application form. Persons processing application have entire past history on hand.

NAME	AK#	AMT.	EFF. DATE	TYPE OF COVERAGE
Harmon, H. MacKell	E30709			
Harvey, Kurt	615801			

5 — LIFE INSURANCE COMPANY had to make sure that application folder from which all correspondence with a policy holder is handled, had correct address. Their IBM cards, containing up-to-the-minute information for premium billing, were used to imprint able-stik labels and these were affixed to inside front cover of application folder. Regular file department personnel now manually makes address changes as they occur.



6 — INSURANCE BROKER representing 12 different companies uses IBM cards for recording data and follow-ups. In order to have a uniform code block to speed up card punching, an able-stik label is applied to each policy and the data filled in. Since volume is large, broker finds that pressure sensitive labels are far more economical than the time-consuming water gum type.

7 — NATIONAL INSURANCE COMPANY records and computes premium payments, cash values, etc. on computer . . . prints pertinent data on able-stik pin-feed labels—one transaction per label—then affixed to policy ledger cards. Cards never leave file, eliminating refiling . . . posting always correct—policy printed on label is compared with policy number on card.

8 — GROUP INSURANCE FIRM simplifies procedure by running able-stik labels over an IBM Cardatype 858 typewriter to receive statistical information on new memberships . . . at same time, same data is punched on card. Label is affixed to application card for reference while punched card is utilized on other IBM equipment.

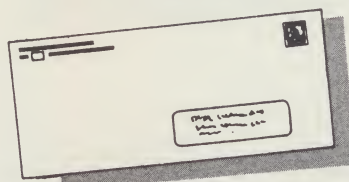
GROUP NO.		NAME		CONTRACT NO.	
COV.	MODE	REF.	S.C. EFF. DATE	S.S. EFF. DATE	
SUB Y.B.	SPD Y.B.	O.C.Y.B.	NO. COV.	INC.	TIR. FAMILY DATE
RED. B.	TYPE CONTRACTS		TRANS. DATE		TRANS. CODE CO. NO.

9 — SECURITY DEPARTMENT OF BANK developed label for pulling and refiling customers' securities. Broad color bars represent months of year. Appropriate labels used on envelope or board according to month in which coupons are clipped. Envelopes are resorted according to safe, section and drawer number. Same idea applicable to any volume look-up and re-file operation.

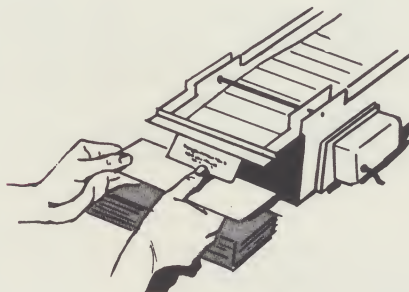
10 — BANKS use able-stik pressure sensitive "flags" for special notations and flagging directives. They attach to ledger sheets—hold securely through repeated handling and posting—yet peel off easily when desired. Thin, flexible "flags" do not interfere with machine operation . . . do not have to be removed and replaced before and after each posting as with old-fashioned cardboard and metal tabs.

11 — BANK AUDITORS seal vaults and files by attaching strong adhesive—weak paper label, half on frame, half on drawer and/or door. Label with auditor's name or initials and date has several slits around edges making it absolutely impossible to remove without tearing—without showing tampering.

12 — CREDIT DEPARTMENT of multi-branch bank uses Addressograph to make address corrections at main office for branch loan cards with color-coded able-stik labels. Color coding of labels indicates which branch services account . . . affixed over windows of envelopes.

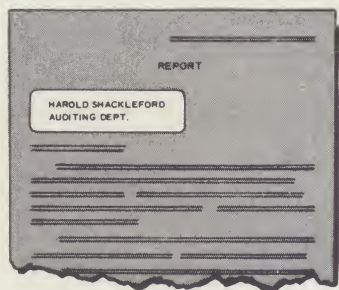


13 — BANK MORTGAGE DEPARTMENT, requested by tax department of township to give pertinent data on town landholders, imprinted labels on IBM 407 from punched cards. Labels were applied by automatic dispenser to appropriate cards. Project took 2½ hours versus estimated 13 hours if done manually.

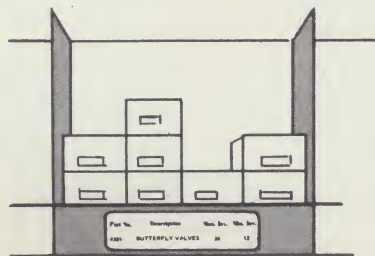


14 — AUTO PARTS MANUFACTURER uses able-stik labels to ship dealer orders. Labels are attached to cartons carrying several small items and directly to large items such as bumpers, sheet metal, tailpipes, etc. Labels are printed on Addressograph.

15 — TRAILER MANUFACTURER addresses and routes important management reports to executives by attaching able-stik labels. Unlike "routing slip", reports are directed to specific executive, eliminating possible oversight.



16 — AUTOMOTIVE SUPPLY DISTRIBUTOR has set up a parts identification and re-ordering system by printing able-stik stock P-35 labels via IBM 402 accounting machine from punched cards. Labels applied to bin fronts and shelf edges carry part number, description, maximum and minimum inventory figures. Also utilizes color-coded Dottos to indicate vendor and simplify order preparation.



17 — AUTO PARTS DISTRIBUTOR utilizes IBM 407 for perpetual inventory and invoice preparation. Pre-punched item cards in tub file are in same sequence as merchandise in warehouse. Cards are pulled according to orders, stacked with master customer cards and used to prepare invoices and picking tickets (strips of able-stik labels). Merchandise order is picked without waste motion — labels are affixed to individual parts. Dealers check merchandise and place in stock immediately since entire delivery is able-stik identified.

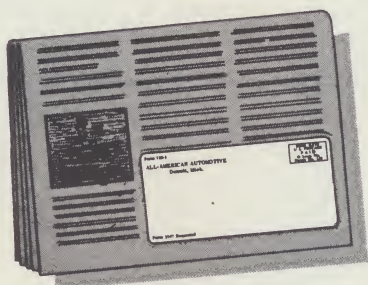
18 — AUTO FINANCE COMPANY quarterly compares vehicles registered with those it has financed to determine its "penetration percentage" in a given area. Through IBM 650 system, it processes registrations for 26 makes of cars and trucks in 3,276 counties (over 85,000 cards) . . . purchases by branch for same vehicles . . . previous year to date cards. Resulting report shows the registrations, purchases and penetration percentage for current quarter, previous quarter, year to date for each of the 26 vehicles, for each branch, division, region and county total. In addition, the 650 is programmed to calculate and punch out information indicated on illustrated able-stik label.

DIVISION	BRANCH	LINE NO. (MAKE OF AUTO)	REGISTRATIONS	PURCHASES	PENETRATION PERCENT	% OF REGS. TO DIV. TOTAL	% OF PURCH. TO DIV. TOTAL	% OF REGS. TO BRANCH TOTAL
34	330	13	550	55	10.0	8	9	34
34	330	17	29			5		2
34	330	27	102	10	9.8	4	8	6
34	330	34	69			5		4
34	330	47	720			7		44
34	330	50	87	3	3.4	4	2	5
34	330	51	73			9		4
34	330	54	1630	68	4.2	7	7	100
PRECUT								

19 — AUTO PARTS MANUFACTURER addresses catalog and price list mailings with able-stik labels. The name and address cards used for billing are collated with the catalog requirement cards and labels are imprinted on a tabulator. Labels are used on an envelope where quantities are small or on a corrugated wrapper for larger quantities. Time saved over hand transcribing is tremendous and work is accurate.

20 — TRAILER MANUFACTURER, to pre-code incoming orders, formerly stapled a sheet to order and manually filled in code order into their nomenclature. able-stik label now fastened to order is printed on IBM 407 from punched cards used as advance sales information. Accuracy of punched card system, clearly printed code sheet, mechanical code system and positive fastening, all combined, mean savings of about two people.

21 — AUTO PARTS MANUFACTURER mails house organ by imprinting postage-paid able-stik labels on IBM 407 and applying label to publication via automatic dispenser. Eliminates costly envelopes, inserting, addressing.



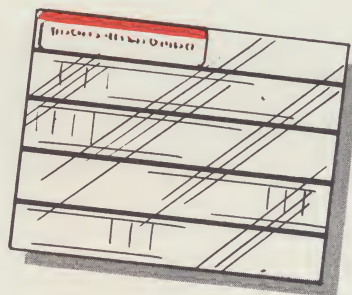
22 — TRANSFORMER MANUFACTURER uses varnished able-stik labels in production and repair of equipment. IBM 407 prints production and unit information on specially perforated label which is affixed to unit being manufactured or repaired. Because equipment is filled with oil, labels and adhesive must be varnished to withstand possible permeation.

23 — HARDWARE MANUFACTURER prepares daily lots of box labels on an Addressograph. Standard printed labels in strips, punched for the tag lister attachment, are imprinted with the correct item numbers and description. Labels are then separated at the perforations and affixed to boxes.

24 — WIRE AND CABLE MANUFACTURER uses extra sturdy gummed labels with marginally punched pin-feed holes to address corrugated cartons being shipped to customers. Labels are automatically typed on a Flexowriter, actuated by the punched tapes prepared in conjunction with customer's order.

25 — ALUMINUM HOUSEWARES MANUFACTURER sets up sales cards on continuous-form able-stik labels. Labels carry customer name and address plus customer, division, outlet and salesman numbers. Labels are stripped and transferred to appropriate cards.

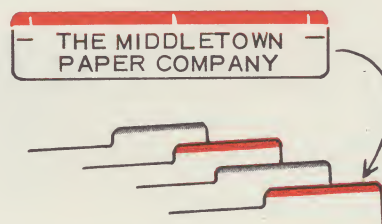
26 — CHEMICAL MANUFACTURER uses able-stik file folder labels printed from existing sales analysis IBM punched cards to identify microfilm copies of contracts, orders, invoices and correspondence for speedy pulling by hand. 8 different color-coded strips on stock labels also help segregate consumer and distributor accounts.



27 — CLEANING COMPOUND MANUFACTURER, required to submit samples, utilizes P-40 stock pressure sensitive labels imprinted with identifying name and instructions through Addressograph. Smudge-proof label is then affixed to manufacturer's distinctive container.

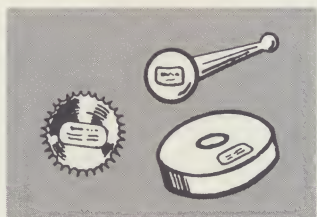
28 — PHARMACEUTICAL MANUFACTURER uses Flexowriter for production orders on new radioactive drug. At same instant, slave machine prints same data on able-stik labels. Individual labels ride with production order through lab. When capsule is packed in envelope, pressure-sensitive "radioactive" purple and yellow label seals and identifies contents.

29 — PAPER MANUFACTURER uses 4 different colored able-stik labels for coding and labeling file folders. Account names imprinted on labels from IBM 403 accounting machine. Colors indicate whether folder carries correspondence, orders, accounting or shipping data.



30 — MANUFACTURER with multiple carton shipments, invoices and labels on an IBM 407 accounting machine. If shipment calls for 10 cartons, the 407 will imprint 1 of 10, 2 of 10, 3 of 10, etc. until 10 of 10 is reached. This eliminates possibility of shipping error. In the past, it took 4 hours to hand stamp 500 labels — with 407, it takes 20 minutes.

31 — AIRLINE MAINTENANCE DEPARTMENT required to handle 800-1600 parts per job, marks them with able-stik labels carrying pertinent information to the project at hand. In advance of aircraft arrival for repair, IBM 407 runs off labels from punched cards so all is in readiness. Labels are faster, cleaner and far more economical than formerly used embossed tags.



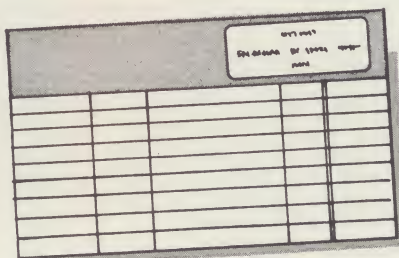
32 — TRANSFORMER MANUFACTURER prepares able-stik labels on IBM 407 from master punched cards of units in production. Labels are imprinted with serial number, style number and other pertinent data and then applied to transformers in work. They stick securely and assure accurate identification at any point along the line.

33 — UTILITY EQUIPMENT MANUFACTURER maintains purchasing and accounts payable records on punched cards using an IBM 403. Requiring tax information from an average of 200 new suppliers weekly, IBM machine prints addresses on upper portion and vendor's number on lower portion of label. This label seals and puts vendor's number on reply section of double "information request" card for easy identification and filing of return card.

34 — PUBLIC UTILITY'S weekly pay checks are listed on a card form paycheck using an IBM 407. The checks, listed in job code sequence, are stuffed in envelopes to be mailed to the various job locations nationwide. Formerly, rubber stamps were set up for the various job locations and envelopes stamped in advance using a master list for determining number of envelopes needed, depending on number of men assigned to the job. A punched card file was set up for the locations and weekly additions and deletions are processed using a master list made up from previous week's cards then run off on able-stik labels. This eliminates cost and job of maintaining rubber stamps and envelopes in proper job sequence and speeds mailing of checks.

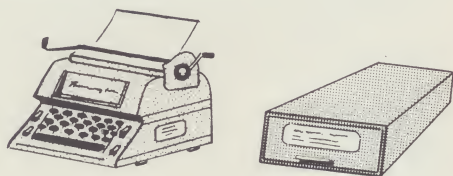
35 — RAILROAD captures waybill data from punched paper tape master file to identify master tape envelopes. Repetitive data is printed by a Flexowriter on continuous able-stik labels. Front and back of envelope label printed in one step. These in turn are affixed to front and back of kraft envelopes which house master perforated tapes. Perforated tape identification is accomplished quickly and accurately.

36 — CANADIAN UTILITY COMPANY uses labels in its stock department. Stock number and short description of each item is imprinted on able-stik stock P-35 label and affixed by hand to an inventory bin card. This system saves time over old method of hand posting.



37 — MUNICIPAL PAYROLL OFFICE uses able-stik easy-to-remove labels for foolproof identification of magnetic tape used on IBM 705 computer. As tape is started, label is affixed to tape drive unit — at end of run, operator re-applies label to reel, completely eliminating any chance of error.

38 — GOVERNMENT DEPARTMENT had to move 11,000 pieces of furniture and equipment from scattered locations into a single building within a weekend. able-stik labels were printed from pre-punched cards showing item and exact new location (in code). Labels adhered perfectly to every surface . . . job was completed ahead of schedule.



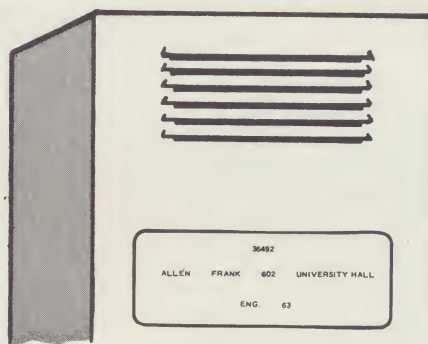
39 — HOSPITAL INSURANCE organization uses color-coded labels to flag out search items that have been pulled from files so that they will be ready for claim searchers.

40 — U. S. ARMY, in preparing special orders for army reserve personnel, utilizes punched cards. As cards feed through data processing equipment, name, address and unit identification portion of card is automatically imprinted on able-stik labels by use of a slave typewriter. This system eliminates manual typing of addresses on envelopes.

41 — STATE EMPLOYMENT DEPARTMENT sets up file folder and mails informative literature to every new employee. Information required for folder and mailing being identical, punched cards print this information on each side of a perforated 5" x 9/10" able-stik label cutting work in half.



42 — UNIVERSITY uses able-stik labels, printed from punched cards, for locker identification as well as file folders and envelopes which are part of the tabulating department's regular procedure.



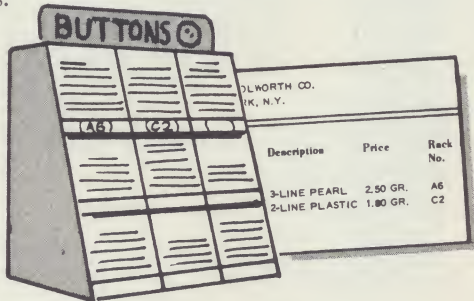
43 — SCHOOL imprints course and grade information from punched cards onto able-stik labels for affixing to students' permanent record cards — eliminating hand copying and heat transfer posting. Figures are accurate . . . cards stay alphabetically in files at all times. Always clear imprint makes transcript copying easy.

44 — PUBLIC SCHOOL students answer multiple choice questions on test with "mark-sensing" pencils on punch cards. Test cards are automatically sorted and collated and results are printed out on this specially designed able-stik label. After reviewing the test scores, teachers peel off the labels and place them in the student's permanent record folders.

45 — STOCKBROKER addresses proxy mailing with perforated pin-feed label. Account number portion attached to proxy statement, address portion used for mailing. Permits easy identification of returned proxy.

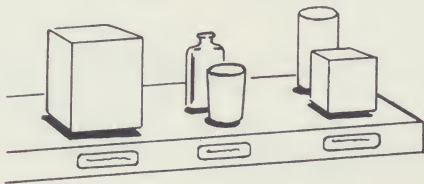
46 — STOCK TRANSFER DEPARTMENT punches new stockholder names on cards for automatic correction of IBM 705 magnetic tapes. able-stik pin-feed labels imprinted from cards on tabulator used to address mailing of welcome letter and annual report.

47 — RETAIL RESTOCKING . . . As different display assortments are furnished to different outlets, multiple part invoice forms, prepared on IBM, list item numbers and auxiliary able-stik pin-feed labels carry display position numbers. Warehouse clerks pick items and affix pressure sensitive labels to boxes. At store, clerks re-stock displays following display position numbers on labels.



48 — LEADING DEPARTMENT STORE, with stockholder records on IBM cards, addresses envelopes for dividend checks and annual reports from the cards, using able-stik pin-feed labels on an IBM 403. Labels are then quickly and easily affixed to the envelopes.

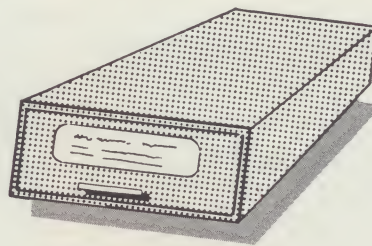
49 — SUPERMARKET CHAIN imprints able-stik labels with IBM 402 from inventory control punched cards, listing all items in store in proper location sequence. Before stocking new store, labels are applied to shelves to describe what is to be stocked and number of facings. Increases efficiency — eliminates errors.



50 — SEED GROWER, to indicate results of germination tests on packages, punched information on IBM cards and then imprinted able-stik labels that color-matched his basic containers. Result — professional package and a significant saving in time.

51 — FLOWER SEED PRODUCER sends two IBM cards to dealers with names imprinted on able-stik labels attached to cards. Dealer notes on card the number of seed packets he is returning for credit and sends one card along with seeds — retaining other for his records. Returned, pre-addressed card eliminates identification problem, serves as a receiving record and as a credit to dealer's account.

52 — METAL DISTRIBUTOR processes a large quantity of IBM punched cards each month. able-stik labels identify card boxes with content of box, destruction date, period covered and box number so cards needed for constant special work can be easily located. Punched card serves as record storage index of cards stored and list prepared from card tells what's in storage.

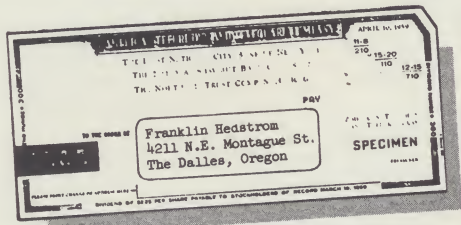


53 — LARGE SHIPPERS use Flexowriter, electronic tabulators, etc., to bill and automatically address single or multiple shipping labels.

54 — WHOLESALE LIQUOR DISTRIBUTOR uses IBM cards to print label for wrap-around application to weekly time card. Half of label containing employee's name goes in front while reverse side has name, clock number, payroll date, exemptions and other data. This side will later have all payroll computations for key-punching of payroll earnings cards used in payroll procedure. A 3 month's supply is prepared for weekly paid employees and adjustments are made manually. Similar cards are run for salesmen's month-end pay and commission checks.

55 — MINING COMPANY prints names and addresses of employees, customers, pensioned employees, etc., on able-stik labels from Remington-Rand Tabulating Machine. Simplifies and expedites monthly check mailings.

56 — LARGE CORPORATION, where address changes occurred on pre-addressed stock certificates and checks, corrected address is typed on able-stik labels by IBM electric typewriter cable-linked to a Printing Card Punch. New address is then affixed to certificate or envelope — new punched cards correct magnetic tape.



57 — SALES PROMOTION FIRM mails film to client's dealers and invoices client at same time by utilizing able-stik labels on master and slave Flexowriters.

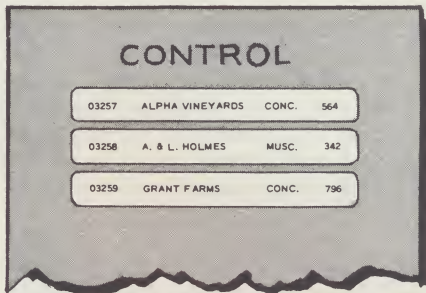
58 — OPTICAL FIRM with 30,000 different items distributed through 367 branch warehouses controls inventory by using Kimball pre-punched tags and able-stik labels. Tags are kept in plastic holders snapped to each bin. For each warehouse, a set of IBM punched cards, indicating specific items carried by that branch, are used to imprint labels which visually identify each plastic bin in the warehouse. As an order is filled, stock clerk immediately spots corrected item via able-stik label; then pulls the inventory card for mailing to home office for tabulator.

59 — NATIONAL CREDIT CARD ORGANIZATION is required to make an average of 500 address changes daily on IBM punched cards. Changes made on able-stik labels with IBM 407, affixed over obsolete heading, and cards immediately replaced in file.

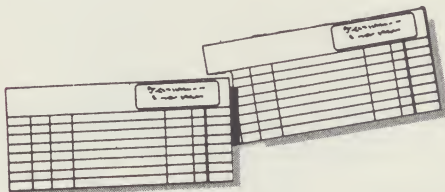
60 — LARGE ORGANIZATION, to assure correct physical inventory where there is an absence of identifying tags or marks, imprints able-stik labels from tabulating inventory card files from which original inventory listings were prepared. These labels affixed to prominent spots simplify inventory. If desired, hard-to-remove adhesive label in inconspicuous spot provides permanent method of identification.

61 — TO IDENTIFY TUB FILE DIVIDERS, labels are run off from punched cards of customer, vendor and inventory files. Labels affixed to dividers contain exact copy of card data. Speeds up preparation of new files and changes—makes pulling easier.

62 — GRAPE GROWING COOPERATIVE uses IBM 407 punched card system for preparing reports. Same cards imprint data on able-stik labels for application to production report, saving untold hours over previous hand method.

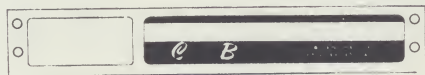


63 — MAJOR CORPORATION, anticipating a stock split, had to prepare certificates inserted in window envelopes for immediate mailing. Address changes occurring between preparation and actual mailing were put on able-stik labels and affixed over windows of envelopes.



65—SOUTHERN MILL ACCOUNTING DEPARTMENT uses specially printed stock P-50 able-stik labels for identifying ledger cards. At same time, the plant uses stock P-35 labels for application to polyethylene bags, identifying contents as to style, color and size.

66—HEATING EQUIPMENT COMPANY uses Flexowriter tape to prepare able-stik label illustrated at same time repair order is typed. The plain part of label is used as a pulling ticket . . . the printed portion attached to item or carton to identify part for customer. Eliminates necessity of typing duplicating master and running tags on duplicating machine and wiring tags to parts.



67 — SALESMEN'S CALL & SALES RECORD SHEETS of a large soap company were formerly run off on IBM 407 to show name, address, account number, how often called upon and order in which calls were made. These lengthy, continuous feed forms consumed considerable machine time. Now, using able-stik labels, they run the information in a fraction of former time, save storage space and mailing costs. Labels are mailed to district sales office where they are attached to non-continuous forms and distributed to salesmen.

DATE	DESCRIPTION	QTY	PRICE	TOTAL
	BATH SOAP	1		
	KERO	1		
	MATCHES	1		
	MEAT	1		
	MILK	1		
	PAPERS	1		
	SALT	1		
	TOTALS			

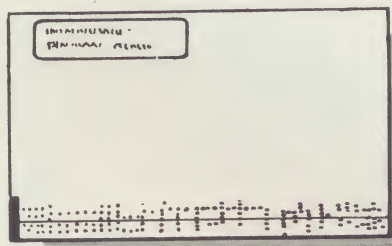
ACME GROCERY
123 MAIN STREET
HERRING, N. Y.

ANY QUANTITY
1078 10

PAGE 19

68 — OIL COMPANY affixes data to gas charts quickly and accurately. Information developed by IBM 305 is punched on IBM 323, cards are run on IBM 407 and labels printed — labels and charts are transmitted to Gas department for affixing of label to chart. System affords considerable saving over hand posting . . . eliminates copying errors.

69 — TEXTILE CONVERTER has constant inventory of 15,000 bales of greige goods. Information on every bale received is punched into a Flexowriter edge-punch card and filed with bale slip to prepare invoices and shipping documents when bale is shipped out. The converter solved the problem of identifying edge punched cards by typing an able-stik label as the card was punched. The label attached to the punched card avoided the possibility of mislabelling and sped identification of bale.

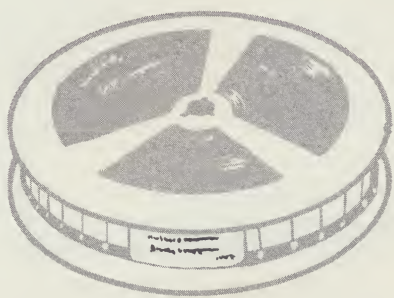


70 — AT CONVENTIONS or large meetings, inexpensive able-stik labels can be used as badges for persons attending. These labels adhere readily to clothing yet remove easily without residue. Names can be imprinted from punched cards so badges for all are assured at every meeting.

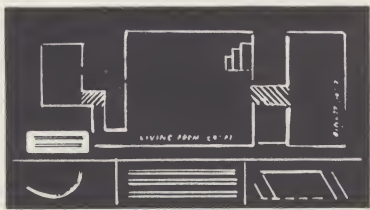


71— **PROCEDURE MANUAL** changes are made by imprinting 4" x 1-7/16" stock P-40 able-stik labels from IBM punched cards. Each label holds over 400 characters of type. Overflow is set up on the plugboard. The 407 "hold" circuitry permits unlimited number of labels from a single IBM card. Labels are distributed to departments involved where they are peeled and affixed to manuals affected.

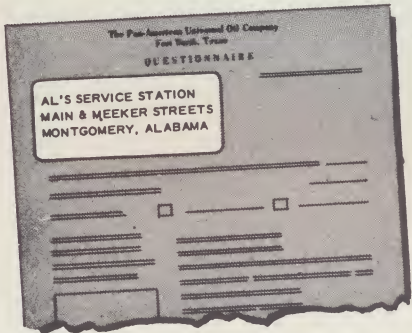
72— **FILM PROCESSOR** imprints able-stik labels on IBM 407 to identify and seal each reel of film before returning to customer. Eliminates production bottleneck and illegible handwriting by high priced technicians. Particularly in processing thousands of identical TV commercials, 15 prepared labels can be applied in time it formerly took to write one title and dry the ink before sealing film end.



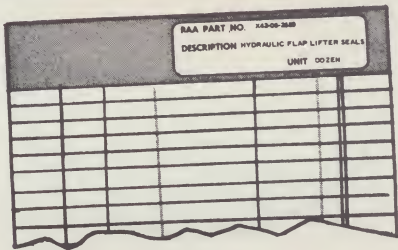
73— **EXPANDING COMPANY** had occasion to change its engineering drawing numbers and concurrently standardize the descriptive information appearing on these drawings. This change was economically made through the use of transparent labels which were written on an IBM 407. This work mechanically saved the engineering department about \$2,000 on 6,000 drawings.



74 — **RESEARCH CENTER** uses able-stik P-35 stock labels for imprinting of codes, names and addresses from selected punched cards. They are then attached to questionnaires by hand or automatic dispensers.



75 — **PLANE, MISSILE AND ARMAMENTS MANUFACTURER** uses able-stik labels in materiel and procurements department to identify all coded material ledger cards. Labels are typed on Flexowriter giving material description and code number, then applied by hand to the record card.



76 — **SCHOOL** arranges to have recording of achievement and I.Q. test results speeded up . . . school district posts information to permanent record folders with able-stik labels. Actual scores punched into cards . . . results tabulated on IBM 407 equipment.

STUDENT NAME										TEST TYPE									
TESTING	SCORE	GRADE	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	TEST TYPE	TEST TYPE	TEST TYPE	TEST TYPE	TEST TYPE	TEST TYPE	TEST TYPE	TEST TYPE	TEST TYPE	TEST TYPE
GENERAL	RECORDING	MAP	GRAPH	MAP	GRAPH	MAP	GRAPH	MAP	GRAPH	GENERAL	RECORDING	MAP	GRAPH	MAP	GRAPH	MAP	GRAPH	MAP	GRAPH